

# Which Technology Level Best Suits Your Lifestyle?



## Demanding Lifestyle

### Frequent Background Noise

- Parties or Social Events
- Airport Travel / Cruises
- Sporting Events
- Group Meetings or Classrooms
- Noisy Work Environments
- Communicating in Car
- Golf & Outdoor Activities
- Noisy Restaurants
- Movies, Theaters & Shopping Malls
- Frequent Mobile Phone Use
- Public Places
- Family Gatherings
- Frequent Television
- Conversation in Most Noisy Environments
- Concerts & Musical Events
- Religious Services & Activities

**Premium Technology**  
 \$3400 per Aid



## Active Lifestyle

### Occasional Background Noise

- Quiet Work Environments
- Group Meetings / Classrooms
- One-on-One & Group Conversation
- Religious Activities & Services
- Frequent Mobile Phone Use
- Movies, Theaters, & Shopping Malls
- Family Gatherings
- Moderately Noisy Restaurants
- Public Places
- Frequent Television
- Spending Time Outdoors

**Advanced Technology**  
 \$2900 per Aid



## Social Lifestyle

### Limited Background Noise

- Quiet Work Environments
- One-on-One Conversation
- Occasional Small Gatherings
- Small Restaurants
- Watching Television
- Weekly Religious Services
- Telephone Use
- Occasional Communication in Car

**Essential Technology**  
 \$2400 per Aid



## Casual Lifestyle

### Rare Background Noise

- One-on-One Conversation
- Home Activities
- Watching Television
- Worship Services
- Telephone Use

**Basic Technology**  
 \$1900 per Aid



## Quiet Lifestyle

### Rare Background Noise

- One-on-One Conversation
- Quiet Home Activities
- Watching Television
- Limited Telephone Use

**Entry Technology**  
 \$1400 per Aid